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The accumulation of wealth requires hard work, patience, perseverance and prudently selected investment strategies that align against each investor's objectives and tolerance for risk. Once created though, the successful management and oversight of such accumulated wealth requires the same set of rigorous disciplines and practices as those that initially created the wealth. In other words, investors should not have to create their wealth twice!

For this reason, HighView Financial Group was created to facilitate excellence in the management of wealth. We are a specialized professional practice firm that designs, implements & operates asset management solutions that are tailored to the unique needs of our three client groups: **Advisors, Families and Institutions.**

We believe that clients today, given the breadth of global capital market opportunities and risks, are seeking sustainability of their wealth. Based upon our years of experience successfully managing both client wealth and asset management firms, the partners at HighView Financial Group have prudently designed the **HighView Wealth Sustainability Process™**, a proven, 3 Phased Approach that creates enduring wealth for our clients that delivers:

- Comprehensive and objective asset management practices,
- Integrated goals-based investor profiling,
- Stewardship with a fiduciary mindset.

HighView incorporates this process into our two sets of client services: **Asset Management** and **Wealth Practices.** While our Asset Management Services provide for the prudent oversight and management of our clients' financial assets by HighView, our Wealth Practice Services augment our asset management services by providing our clients with a suite of specialized consulting, advising, coaching and technology solutions.

All HighView services are delivered to our clients by an experienced team of wealth management professionals who provide customized solutions in a disciplined, objective and transparent manner. Our **'Measure of Success'** is not the constant pursuit of excessive returns -- and the many risks that are associated with such investment strategies -- but providing our clients with the confidence and comfort that **ONLY** comes from a prudently designed wealth solution, managed to the highest standard of care to ensure sustainability.

Thank you for visiting our website. We'd welcome the opportunity to discuss our services with you!

Sincerely,



Mark A. Barnicutt, MBA, CFA
Co-Founder, President & Chief Executive Officer
HighView Financial Group