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*Facilitating Excellence in the Management of Wealth™*

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The accumulation of wealth requires patience, perseverance and hard work! Once created though, the successful management and oversight of such accumulated wealth requires the same set of rigorous disciplines and practices as those that initially created the wealth. In other words, investors should not have to create their wealth twice!

For this reason, HighView Financial Group was created to facilitate excellence in the management of wealth. HighView Financial Group is an experienced investment counseling firm. Acting as an outsourced Chief Investment Officer, we design, implement and help manage tailored investment portfolios for our **Advisors, Families** and **Institutions**.

We believe that clients today, given the breadth of global capital market opportunities and risks, are seeking sustainability of their wealth. Based upon our years of experience successfully managing both client wealth and asset management firms, the partners at HighView Financial Group have prudently designed the **HighView Wealth Sustainability Process™**, a proven 3 Phased Approach that create enduring wealth for our clients that deliver:

- Comprehensive and objective asset management practices that have a broad range of solutions which avoid conflicts of interest,
- Integrated goals-based investor profiling using an asset-liability approach to crafting client portfolios, and
- Stewardship – or the oversight of how client wealth is managed – with a fiduciary mindset.

HighView incorporates this unique process into all our client services.

All HighView services are delivered to our client by an experienced team of investment counseling professionals who provide tailored portfolio solutions in a disciplined, objective and transparent manner. Our **“Measure of Success”** is not the constant pursuit of excessive returns – and the many risks that are associated with such investment strategies – but the preservation of capital with responsible growth. We provide our clients with the confidence and comfort that comes from a prudently designed portfolio, managed to the highest standard of care.

Thank you for visiting our web site. We would welcome the opportunity to discuss our services with you!

Sincerely,

*Mark A. Barnicutt*

Mark A. Barnicutt, MBA, CFA  
Co-Founder, President & Chief Executive Officer  
HighView Financial Group