

October 20th, 2008

HighView Financial Group Announces Strategic Partnership With U.K. Based Fortune Asset Management

HighView Financial Group Inc. (“HighView”) today announced that it has entered a Strategic Partnership with Fortune Asset Management Limited (“Fortune”) to provide alternative asset management solutions, funds and research to Canadian wealth management firms including advisory firms, asset management firms, family offices and select institutions.

“While there is no shortage of Hedge Funds available today, the challenge for Advisors and Investors is to truly understand the structures, the strategies, the risks and opportunities with each” says Greg Rodger, Chief Investment Officer of HighView. “In addition, it is always a challenge to know how best to include alternative strategies when structuring a prudently diversified portfolio. Fortune’s tremendous knowledge and experience in the alternatives space will allow HighView to address these issues in a disciplined and creative way for their clients.”

“This exclusive relationship with Fortune allows HighView to significantly enhance our service offering to clients by allowing us to address this important asset class in a very disciplined manner” states Mark Barnicutt, President & CEO of HighView. “The quality and depth of due diligence that Fortune performs as well as their broad knowledge of the industry are what attracted us to Fortune. We will use this Partnership to integrate alternatives into the asset management and ongoing support solutions that we offer today.”

“Fortune’s success around the world is built on a number of world-class relationships with industry practitioners who understand the challenges of our clients, and who build tailored solutions to meet them. HighView’s experienced team brings the full complement of investment management skills to its clients, and through this partnership with Fortune, we are able to deliver an important component of the offering with respect to alternatives”, commented Simon Hopkins, CEO of Fortune Group.

About HighView Financial Group

HighView Financial Group is a specialized professional practice firm that designs, implements & operates asset management solutions for Advisors, Families and Institutions. The mission of HighView Financial Group is to facilitate excellence in the management of wealth. HighView believes that Advisors, Families and Institutions are seeking wealth solutions that are designed, implemented & operated with a goals and aspiration based philosophy. For more information about HighView Financial Group, visit www.highviewfin.com.

About Fortune Asset Management

The Fortune Group is a leading, London-based, alternative asset management firm offering multi-manager products as well as customised portfolio management services for a range of private wealth management groups, family offices, insurance companies, banks and pension funds. Today, Fortune is a member of the Close Brothers Group plc, an independent merchant banking group founded in the City of London over 125 years ago. The asset management division of the Close Brothers Group manages circa £8.2billion of assets, nearly half of which is invested in alternatives (as of 31 July 2008). Fortune serves as advisor to over US\$7 billion of investments. Our firm has been advising clients on investing in alternative investments since 1996. Fortune Group is a trading name for Fortune Asset Management Limited, which is authorised and regulated by the Financial Services Authority in the United Kingdom and registered with the U.S. Securities and Exchange Commission as an investment adviser. For more information about Fortune, visit www.fortune.co.uk.